Conference Sections

	1) Potentials of digital and multimodal literature and storytelling	2) Developments in digital and multimodal materials and resources	3) Innovations in media-based and pop cultural approaches	4) Literacies for film and audiovisual media	5) Higher Education and developments in CALL/TELL	6) Teacher education, educational policies, and curricula
Room:	E110 (Senatsaal)	M209	M203	M201	C016	C022
Section Chair:	Prof. Dr. Susanne Heinz	Dr. Stefanie Fuchs	Prof. Dr. Tanja Angelovska	Prof. Dr. Gabriele Blell	Prof. Dr. Torben Schmidt	Prof. Dr. Angela Hahn
MONDAY 12:00 - 12:40	Thaler — The Bard Goes Multimodal	Stöckl, Pflaeging — Multimodal genres in the EFL classroom: Theoretical and methodological approaches to developing multimodal literacy	Reinhardt — Everyday technology-mediatized language learning: New opportunities and challenges	Bajrami — Audio-visual materials and their effect in teaching vocabulary in EFL classes	Ismaili — The effectiveness of using CALL in academic settings	Rumlich, Altenbeck, Rüschoff — How teachers envisage the digital future at schools
12:40 - 13:20	Owczarek — "So, what else can it do?" - Towards critical media literacy in the EFL classroom	Norte Fernandez-Pacheco — The effects of multimodal vodcasts on EFL students' audiovisual comprehension	Vela, Salii — The effect of online authentic materials on motivation in EFL classrooms	Makaruk — Multimodal literacy: Options for semiotic resource combinability and perception	Laktišová, Sršníková — Embedding a MOOC course in an academic program as part of curriculum transformation	Hauck, Satar — Learning and teaching languages in technology-mediated contexts: The relevance of social presence, copresence, participatory literacy and multimodal competence
15:00 - 15:40		Wang — WeChat: A smartphone-mediated community of L2 literacies practice	Spijkerbosch — Media and language learning in Japan: A critical review	Kaiser — Film clips in the foreign language curriculum	Schmidt (Torben), Pandarova, Jones — Towards a fully-automated adaptive Elearning environment: A predictive model for difficulty-generating factors in gap-filling activities that target English tense-aspect-mood	Brautlacht, Martins, Poppi — Teaching media literacy and English as a lingua franca: Learning by doing international projects. An approach to teaching professional English in higher education
15:40 - 16:20	Stannard — Interactivity in digital narratives: Storytelling apps and the EFL context	Emara — A multimodal discourse analysis of socio-cultural implications in English middle-school textbooks in Egypt	Kennedy — Place, time and transindividuation: The Psychosocial dilemmas of foreign language education in Japan	Delius — "Are you serious?" - Using authentic film material in the foreign language classroom to foster oral competencies	Mahfouz — Using wikis as an assessment tool: The case of a sociolinguistics course	Halabi — The Role of E-Tutors in Supporting Distance English Language Learners in Becoming Autonomous Learners at the Tertiary Level
16:20 - 17:00	Matz, Rogge — "this learning mayst thou taste" - Media literacy approach to learning with Shakespeare's sonnets	Buendgens-Kosten — Playfully plurilingual? - Digital games and the inclusion of non-monolingual material in the EFL classroom	Matsumoto, Koyama — Influence of mass media as seen in self-reflective entries of intercultural encounters of children and university students		Karges — Usability - an important addition to validating computer-based assessment	
TUESDAY 10:30 - 11:10	Genetsch, Surkamp — Technology-enhanced learning in foreign language literature classes	Aslan, Ciftci — Learner perceptions about CMC in EFL/ESL writing classes: A metaanalysis	Schäfer — "Street Art isn't a crime" - Teaching and learning with multimodal pieces of Street Art in the EFL classroom	Ramos Alvarez, Gonzalez Plasencia — Spanish in a day: An online video contest for Spanish language students worldwide	Gabel, Schmidt (Jochen) — Collaborative writing with writing pads in the foreign language classroom - Chances and limitations	Roche — Exploring the role of digital literacy in English for academic purposes university pathway programs
11:10 - 11:50	Alter — Visual literacy meets digital storytelling: From picture books, comics and graphic novels to ToonDoo, PowToon and Pixton	Eisenmann — Edu-apps in EFL teaching	Becker (Carmen), Kupetz — Roads to culture and language through murals - An approach to ARTivism in the EFL classroom	Chen (Hsin-I) — Second language identities in practice in online intercultural exchanges	Steinberger — Synchrones collaborative writing with Google Docs: Enabling and understanding written collaborative practices in the foreign language classroom	Blume — Pre-service language teachers as predigital learners in the context of DGBLL: A survey of digital tools and attitudes
11:50 - 12:30	Kolb, Brunsmeier — Reading story apps in the primary EFL classroom	Frenzke-Shim — Visual literacy and intercultural communicative competence: Working with pictures on tablets in a foreign language classroom	Deters-Philipp, Will — Graded materials for digital storytelling	Casulleras, Miralpeix — Watching cartoons with L1 or L2 subtitles: A classroom-based study with young learners	Amrate — Exploring the pedagogy of EFL pronunciation training using CAPT technology in a collaborative classroom environment: Case study of first year EFL university students in Algeriae	Chen (Quingqing) — Developing media literacy education on the platform of College English in China
WEDNESDAY 09:00 - 09:40	Volkmann — Literature in the "Post-Truth" classroom: Using fiction to teach reality	Wloch — TV Serials: An innovative mode of reading literature in German EFL classrooms today	Becker (Daniel), Gießler, Schledjewski — Popular culture in the EFL classroom: Using media literacy as a tool to analyze narrative identities	Duncan, Paran — Snapshots of reality: What really happens when using film in the language and literature classroom	Marenzi, Bortoluzzi, Bianchi — The LearnWeb platform for multiliteracy practices in higher education and in the workplace	Schneider, Kulmhofer, Kletzenbauer, Moser — Critical approaches to media literacy: Catering to the needs of struggling learners
09:40 - 10:20	Pukowski — Over the Wall, into the gutter: Media literacy and intercultural learning using Peter Wartman's comic Over the Wall	Lira-Gonzales, Gregoire — Technologies in first and second language classes: Knowledge synthesis on learning electronic writing	Prusse — The hero's journey as a narrative template across media	Rivero-Vila — Creating an interactive documentary with your foreign language students	Ullmann — Individualization in an English selflearning setting: Phenomenon, empirical research and practical implications	Boivin, Amantay — Multiliteracies in post-Soviet Kazakhstan - A transformative teaching approach for multilingual early learning
10:20 - 11:00			Hebert — Immersing in brave new worlds - Foreign languages and augmented realities			Fuchs — "But how do I as a teacher work with a blog in the FL classroom?" - Media education and media competence in teacher education at university