

Upcoming International Conference at the University of Munich, Germany March 12th - 15th, 2017

## Media Literacy in Foreign Language Education: Digital and Multimodal Perspectives

## **Call for Papers**

With the ever-growing significance and diversification of media, there is a call to challenge, renegotiate, and expand on current discourses that have formulated media literacy as an integral objective in 21st century education. Foreign language education is increasingly responding to this development by updating and transforming EFL pedagogies. This conference will engage with the epistemological and critical foundations of media literacy and how these interact with foreign language education in practice across varied contexts. This includes concerns such as how multimodal and digital media impact meaning-making practices in learning; the inherent potentials and challenges that are foregrounded in the use of multimodal and digital media; and the contribution that foreign language education can provide in developing media literacy as a whole. We are additionally concerned with how digital and multimodal media can be meaningfully linked with sub-fields in foreign language education, such as trans- and intercultural learning, global education, learning with literature, and language acquisition and competence development. In light of these trajectories, we welcome contributions that explore media literacy in theory and practice from diverse and interdisciplinary perspectives.

## Confirmed Keynote Speakers (in alphabetical order)

| Catherine Beavis   | Bill Cope                 | Mary Kalantzis            | Gunther Kress      |
|--------------------|---------------------------|---------------------------|--------------------|
| Deakin University, | University of Illinois at | University of Illinois at | University College |
| Australia          | Urbana-Champaign, USA     | Urbana-Champaign, USA     | London, UK         |

We welcome abstracts related to theoretical, conceptual, methodological and empirical sub-themes regarding media literacy in EFL and foreign language education, including, but not limited to:

- (Multi)Literacies across modes, texts, media and platforms
- Mobile learning (MALL), E-learning and CALL
- Classroom technology and materials: e.g. mobile apps, interactive whiteboards, educational software
- The changing nature of text and 'reading' in the digital age: multimodality, hypertext, interactivity
- In-roads to literature and culture through digital media
- Innovations in multimedia: e.g. film, graphic novels, picture books and games
- Global education, transcultural learning, and sociocultural diversity through media
- Learner autonomy, differentiation and inclusion with digital media
- Digital media for learners of different age groups
- Language acquisition and language competencies in (multi)media settings
- Implications for teacher education, educational policies and curricula
- Digital epistemologies and critical approaches to media use in EFL



University of Munich Chair of TEFL Prof. Dr. Christiane Lütge

Guidelines for Submitting Abstracts Deadline November 30th, 2016

Abstracts 300 words as .doc file

**Biographical Data** 50 words including full name, title and affiliation

Send your abstracts to medialiteracy@lmu.de

## **Conference Details**

Venue University of Munich (LMU) in Munich, Germany

Organized by Prof. Dr. Christiane Lütge, Chair of TEFL

Participation Fees Free of charge (with optional costs for conference warming and dinner)

Conference Dates (12th - 15th March, 2017) March 12th: Conference warming in the evening March 13th: Conference opening and registration, plenaries and talks March 14th: Plenaries and talks March 15th: Plenaries, talks and closing panel up until mid-day

For further information and registration details, please find our conference website at:

www.lmu.de/medialiteracy